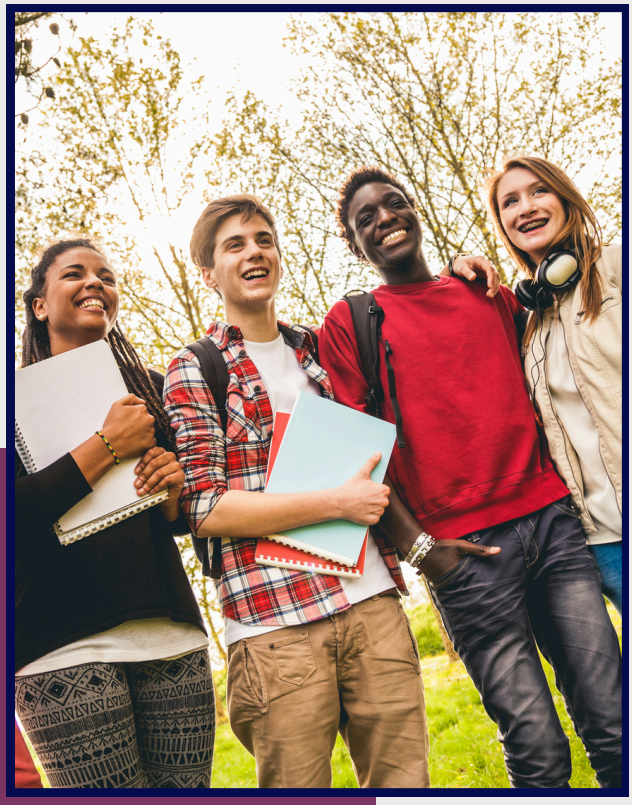

SPEAK UP

K-12 Prevention Curriculum for State & Govt. Entities

Details & Pricing

JORDAN

What is SPEAK UP?

SPEAK UP is a turn-key, train-the-trainer prevention program, designed to equip school systems with an easy-to-implement curriculum that ensures all faculty and staff are educated on the modern threats facing students and are prepared to recognize critical warning signs. The program includes an evidence-based, trauma-informed curriculum for K–12 students and provides schools with customizable lesson plans and access to measurable outcomes.

SPEAK UP is available in English, Spanish, and Portuguese. We also offer pre- and post-test metrics through our National Program partnership with St. Louis University, ensuring data-driven impact and accountability. In addition to student education, the program offers comprehensive tools and resources for faculty, staff, and parents, creating a unified, school-wide approach to prevention.

SPEAK UP is a program of **Jordan CRC**, an organization dedicated to systemic training and scalable solutions to eradicate abuse, exploitation, and trafficking.

Why is SPEAK UP vital?

This is a relevant and growing problem, in which students must be educated:

- **1 out of 3 girls and 1 out of 5 boys are sexually abused at some point during childhood. Children who have experienced abuse are more likely to be targeted by traffickers.**
- **Child sexual abuse material online has increased 15,000% over the past 20 years.**
- **Human trafficking is prevalent and has been reported in every U.S. state.**
- **91% of childhood sexual abuse victims report having personally known their abusers.**
- **1 out of 7 kids are approached online by a predator.**
- **In 2023, there were over 36 million reports of online child-sexual abuse received by the National Center for Missing and Exploited Children (NCMEC) here in the United States. It is imperative that children learn the importance of digital safety.**
- **Sexual violence survivors have an increased risk of developing suicidal ideations, PTSD, chronic depression, and addiction.**

How is SPEAK UP making a difference?

After completing SPEAK UP...

- **91%** ~ students could identify their "Safe Adult"
- **89%** ~ students could identify appropriate body safety rules
- **92%** ~ students said they now know what to say to a "Safe Adult" if they need help
- **92%** ~ students said they now know how to stay safe online
- **96%** ~ students were able to identify and recognize "Gaslighting"
- **84%** ~ students recognized and acknowledged the definition of consent
- **94%** ~ students were able to identify common risk factors of Trafficking/Exploitation and the tactics of abusers
- **93%** ~ students said they now know how to respond if they suspect someone they know is being trafficked or exploited

SPEAK UP survey data was collected in partnership with St. Louis University.

Pricing

What's included...

- Full access to all of our SPEAK UP grade-bands, supporting materials, and metrics via our log-in dashboard.
- Access to our Spanish and Portuguese versions if needed.
- Free facilitator training for all of your chosen SPEAK UP facilitators state-wide.
- Continued and ongoing support from our SPEAK UP experts.

We offer **Custom Pricing**, tailored to the needs of your school systems, communities, and government budgets.

We believe every child deserves access to protection and prevention. SPEAK UP was designed to remove barriers by offering an affordable, all-inclusive K–12 program that respects schools' limited time and resources—making meaningful, sustainable prevention possible for every community.

Why your schools matter!

School systems routinely implement programs to protect students from substance abuse. **SPEAK UP** addresses another critical and often overlooked risk: protecting students from predators and empowering them to speak up when they or a peer may be unsafe.

This is not a sex education program. It is a safety and harm-prevention initiative that provides age-appropriate education on grooming behaviors, abuse, and unhealthy relationships—without introducing explicit content.

Students spend the majority of their waking hours on school campuses. As a result, schools are on the frontlines of prevention and early identification. **SPEAK UP** equips administrators, faculty, and staff with a unified, system-wide tool to recognize warning signs, respond appropriately, and protect students across the entire district.

To **Purchase SPEAK UP**, or **Learn More** contact us at:

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SPEAK UP

A product of:

JORDAN

Additional feedback and endorsements are available HERE.

To learn more, please visit:
https://www.speakupdashboard.org/