



# SPEAK UP

## K-12 Prevention Curriculum

Details & Pricing





# What is SPEAK UP?

**SPEAK UP** is a turn-key, train-the-trainer prevention program, designed to equip school systems with an easy-to-implement curriculum that ensures all faculty and staff are educated on the modern threats facing students and are prepared to recognize critical warning signs. The program includes an evidence-based, trauma-informed curriculum for K-12 students and provides schools with customizable lesson plans and access to measurable outcomes.

**SPEAK UP** is available in English, Spanish, and Portuguese. We also offer pre- and post-test metrics through our National Program partnership with St. Louis University, ensuring data-driven impact and accountability. In addition to student education, the program offers comprehensive tools and resources for faculty, staff, and parents, creating a unified, school-wide approach to prevention.

**SPEAK UP** is a program of **Jordan CRC**, an organization dedicated to systemic training and scalable solutions to eradicate abuse, exploitation, and trafficking.

# **Why is SPEAK UP vital?**

**This is a relevant and growing problem, in which students must be educated:**

- 1 out of 3 girls and 1 out of 5 boys are sexually abused at some point during childhood. Children who have experienced abuse are more likely to be targeted by traffickers. (WHO)**
- Online child sexual abuse material has increased 15,000% over the past 20 years. (NCMEC)**
- Human trafficking is prevalent and has been reported in every U.S. state.**
- 90-93% of childhood sexual abuse victims report having personally known their abusers. (CDC and RAINN)**
- 1 out of 7 kids are approached online by a predator. (NCMEC)**
- In 2023, there were over 36 million reports of online child-sexual abuse received by the National Center for Missing and Exploited Children (NCMEC) here in the United States. It is imperative that children learn the importance of digital safety.**
- Sexual violence survivors have an increased risk of developing suicidal ideations, PTSD, chronic depression, and addiction. (National Institutes of Health)**

# How is SPEAK UP making a difference?

After completing SPEAK UP...

- **91%** ~ students could identify their “Safe Adult”
- **95%** ~ students could identify appropriate body safety rules
- **94%** ~ students said they now know what to say to a “Safe Adult” if they need help
- **94%** ~ students said they now know how to stay safe online
- **93%** ~ students were able to identify and recognize “Gaslighting”
- **84%** ~ students recognized and acknowledged the definition of consent
- **94%** ~ students were able to identify common risk factors of Trafficking/Exploitation and the tactics of abusers

SPEAK UP survey data was collected in partnership with St. Louis University.



# Pricing



## What's included...

- Full access to all of our SPEAK UP grade-bands and supporting materials via our log-in dashboard.
- Access to our Spanish and Portuguese versions if needed.
- Free facilitator training for all of your chosen SPEAK UP facilitators.
- Continued and ongoing support from our SPEAK UP experts.



**Empower your entire school system for only...**

**\$1,999**

**We believe every child deserves access to protection and prevention. SPEAK UP was designed to remove barriers by offering an affordable, all-inclusive K–12 program that respects schools' limited time and resources—making meaningful, sustainable prevention possible for every community.**

# Why your school matters!

School systems routinely implement programs to protect students from substance abuse. **SPEAK UP** addresses another critical and often overlooked risk: protecting students from predators and empowering them to speak up when they or a peer may be unsafe.

This is not a sex education program. It is a safety and harm-prevention initiative that provides age-appropriate education on grooming behaviors, abuse, and unhealthy relationships—without introducing explicit content.

Students spend the majority of their waking hours on school campuses. As a result, schools are on the frontlines of prevention and early identification. **SPEAK UP** equips administrators, faculty, and staff with a unified, system-wide tool to recognize warning signs, respond appropriately, and protect students across the entire district.

To **Purchase SPEAK UP, or Learn More** contact us at:

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## **SPEAK UP**

A product of:



**Additional feedback and endorsements are available HERE.**

To learn more, please visit:  
<https://www.speakupdashboard.org/>

