



# SPEAK UP

## K-12 Prevention Curriculum for Home & Family

Details & Pricing





# What is SPEAK UP?

**SPEAK UP** is a turn-key, train-the-trainer prevention program, designed to equip students and families with an easy-to-implement curriculum that ensures every member of your family are educated on the modern threats facing children and are prepared to recognize critical warning signs. **SPEAK UP** is an evidence-based, trauma-informed curriculum for K-12 students.

**SPEAK UP** is currently available in English, but is also available in Spanish, and Portuguese upon request. We also offer pre- and post-test metrics through our National Program partnership with St. Louis University, ensuring data-driven impact and accountability.

**SPEAK UP** is a program of **Jordan CRC**, an organization dedicated to systemic training and scalable solutions to eradicate abuse, exploitation, and trafficking.

# **Why is SPEAK UP vital?**

**This is a relevant and growing problem, in which students must be educated:**

- 1 out of 3 girls and 1 out of 5 boys are sexually abused at some point during childhood. Children who have experienced abuse are more likely to be targeted by traffickers.**
- Child sexual abuse material online has increased 15,000% over the past 20 years.**
- Human trafficking is prevalent and has been reported in every U.S. state.**
- 91% of childhood sexual abuse victims report having personally known their abusers.**
- 1 out of 7 kids are approached online by a predator.**
- In 2023, there were over 36 million reports of online child-sexual abuse received by the National Center for Missing and Exploited Children (NCMEC) here in the United States. It is imperative that children learn the importance of digital safety.**
- Sexual violence survivors have an increased risk of developing suicidal ideations, PTSD, chronic depression, and addiction.**

# How is SPEAK UP making a difference?

After completing SPEAK UP...

- **91%** ~ students could identify their “Safe Adult”
- **89%** ~ students could identify appropriate body safety rules
- **92%** ~ students said they now know what to say to a “Safe Adult” if they need help
- **92%** ~ students said they now know how to stay safe online
- **96%** ~ students were able to identify and recognize “Gaslighting”
- **84%** ~ students recognized and acknowledged the definition of consent
- **94%** ~ students were able to identify common risk factors of Trafficking/Exploitation and the tactics of abusers
- **93%** ~ students said they now know how to respond if they suspect someone they know is being trafficked or exploited

SPEAK UP survey data was collected in partnership with St. Louis University.



# Pricing



## What's included...

- Life-time access to all of our SPEAK UP grade-bands and supporting materials via our log-in dashboard.
- Access to our Spanish and Portuguese versions upon request.
- Continued and ongoing support from our SPEAK UP experts.



Keep your family safe  
for only...

**\$49.99**

We believe every child deserves access to protection and prevention. SPEAK UP was designed to remove barriers by offering an affordable, all-inclusive K-12 program that respects the limited time and resources of homeschooling families—making meaningful, sustainable prevention possible for every family.

# Why your family matters!

We know that the home and family are pivotal in shaping children for the road ahead. Studies have shown that it is their most important and influential learning environment... which is even more true for homeschooling families.

**SPEAK UP** addresses a critical and often overlooked risk: protecting children from predators and empowering them to speak up when they or another may be unsafe.

**SPEAK UP** is not a sex education program. It is a safety and harm-prevention initiative that provides age-appropriate education on grooming behaviors, abuse, and unhealthy relationships—without introducing explicit content.

**SPEAK UP** equips parents and their children with a common language... giving them the ability to communicate clearly and help them recognize warning signs and respond appropriately.

## Purchase SPEAK UP Now

Contact us for more information:

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**SPEAK UP** 

A product of:



Additional feedback and endorsements are available [HERE](#).

To learn more, please visit:  
<https://www.speakupdashboard.org/>

